

REP HEADLINE# 6399689 TRF# 339247 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV6/12 12.15
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # ADV. NAME POLI/RPOF 3 PACK//R/STR/FL REP. # OFF. # 6556 SALESMAN #
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES BUYER NAME MARIANNE CAMPBELL

919 PRINCE STREET SALES PRSN WA- JOE KNAUER
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6399689 CLASS: NATL. LOCAL REGIONAL

PRDCT RPOF-BROOKS, BRODEUR, EST#657 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV6/12 12.15

REP: TO LENA
FR JULIE
OKD M2
PLS CFM, THX 11/6

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RPOF-BROOKS, BRODEUR, HARRE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	S		1130P-1205A	30		\$1,250.00	11/3	11/3	0		SAT	0
PROGRAM : NEWS AFTER FOOTBALL												
23	A		1144P-1219A	30		\$1,250.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS AFTER FOOTBALL												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1213A												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-15												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 657

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#15	MISSED: SAT/1130P-1205A	NOV3	30S	\$1,250.00	(NOV6/12)					
			OFFER: SAT/1144P-1219A	NOV3	30S	\$1,250.00	PLS ADVISE.					
			CMT: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1213A									

CONTRACT TOTAL 22755.00
TOTAL SPOTS 23

MARKET TOTALS \$48,114 WFTV 61% WKMG 17% WESH 21% WOFL 1% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIATED**

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE